



## Search-Driven Analytics for Retail

What if your merchants were their own data analysts?



### Get Instant Answers from All Your Data

Shoppers are sharing more information about themselves, their preferences and their purchases across every channel. ThoughtSpot can help anyone in your company make sense of all this information, so you can turn shoppers into loyal customers and improve the shopping experience.

Whether you're in e-commerce, merchandising, finance or store operations, anyone can search to analyze billions of rows of data from any source - from online sales to social media conversations, inventory sales, and even in-store sensors - in seconds.

“I've never seen hundreds of merchants log into a BI product every day. Its saving us **950** hours a week!

- VP of Merchandising,  
Fortune 50 Retailer

“ThoughtSpot will help our **700** stores answer their own questions in minutes. It will be a game changer for our company.

- Jayson Serrault,  
CMO of Batteries Plus Bulbs

Now everyone can make faster decisions and improve the shopping experience.



### Omnichannel Marketers

Marketers search to analyze terabytes of data to get instant visibility into product performance across channels, customer categories, seasons or geography to improve effectiveness and increase sales.



### Inventory Specialists

Warehouse managers analyze inventory by location, shipment status, or fulfillment, so they can instantly validate new requests and reduce out of stock occurrences.



### Brand Managers

Brand managers get instant access to campaign performance across hundreds of concurrent campaigns and millions of communications per month to identify top performing segments and improve customer loyalty.



### Store Associates

Store associates analyze sales and transaction volumes by region and store in seconds to accurately forecast employee staffing and customer demand against company benchmarks.



### Merchants and Buyers

Merchants improve planning and optimize every store inch with instant access to sales and warehouse inventory levels across thousands of SKUs.

Leading Retailers Doing Their Own Data Analysis.



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