



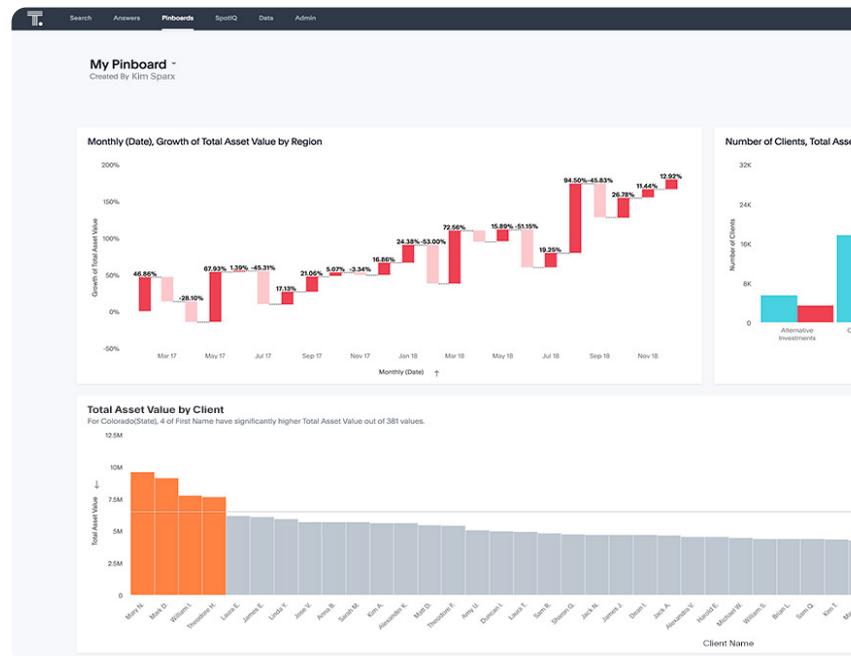
# The Next-Generation Analytics Platform for Financial Services

Search & AI-Driven Analytics

## Overview

The world's most innovative, customer-centric financial service providers use ThoughtSpot to empower everyone in their organization with the ability to quickly uncover data-driven insights from C-suite executives to front-line employees.

With our customer analytics platform, financial services professionals can use search to instantly analyze billions of rows of customer data, and leverage artificial intelligence to get automated, trusted, and relevant insights pushed to them. Granular customer insights enable bank managers to optimize portfolio mix, create new up-sell and cross-sell opportunities, and streamline support.



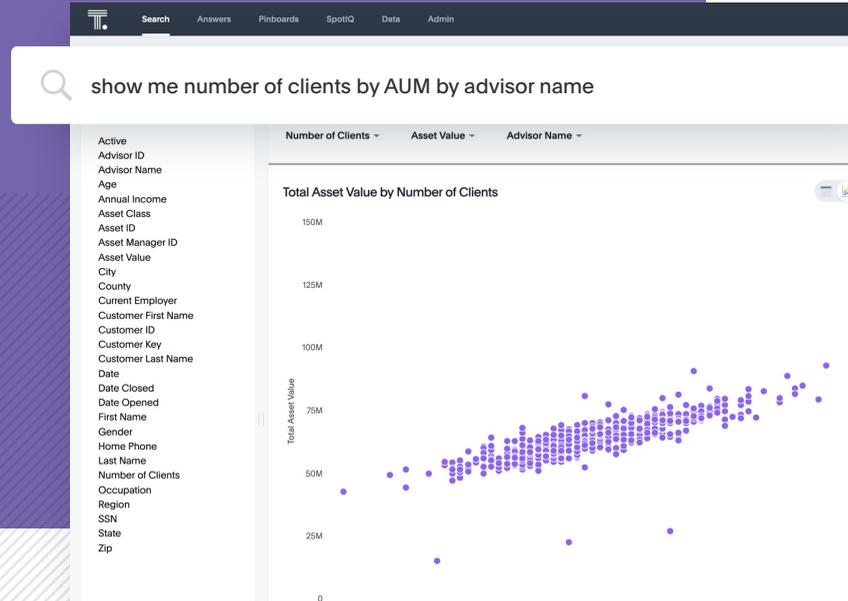
ThoughtSpot connects with any on-premise, cloud, big data, or desktop data source, and deploys 85 percent faster than legacy technologies.

## The Best Financial Services Companies use ThoughtSpot



# Crafting the Omni-channel Experience in the Age of the Empowered Consumer

*Providing Granular Customer Analytics to the Entire Org with Search & AI*



## Simple

ThoughtSpot provides true self-service analytics for everyone. Sales executives, finance heads, and marketers can use search to find granular insights around sales performance, customer trends, insurance claims, and risk and regulations.



## Smart

With SpotIQ, ThoughtSpot's AI-driven insights engine, financial services professionals get answers on the fly as they search and can use one-click auto-analysis across billions of rows to uncover anomalies and trends otherwise hidden in their data.



## Fast

ThoughtSpot's in-memory calculation engine provides lightning fast answers on 10s of billions of rows. As data continues to explode, spend less time wading through it and more time acting on customer insights with search & AI.

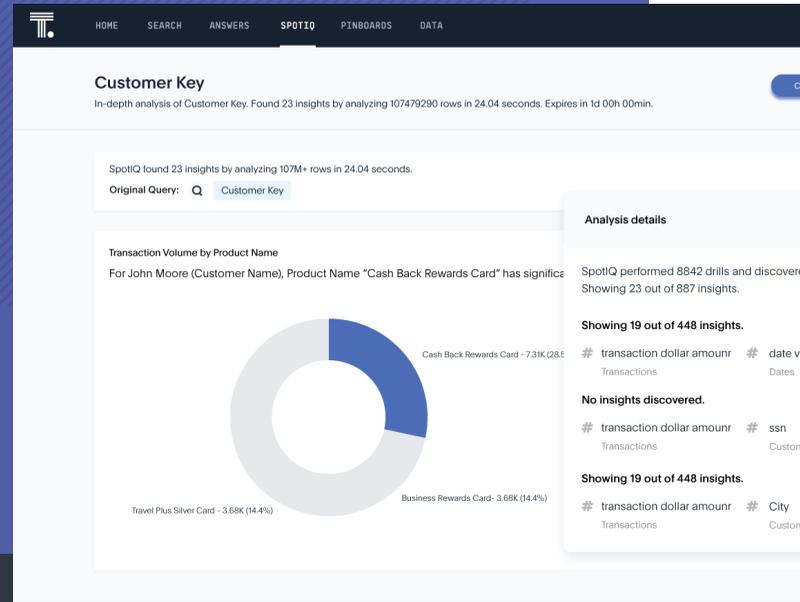


"ThoughtSpot's simple interface, speed and compute power enables us to reach 18,000 colleagues across the organization. It enables us to change the culture of how people interact with data."

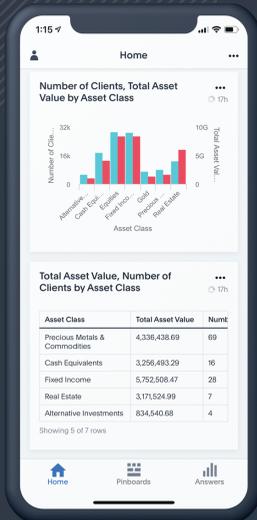
LEE RAYBOULD,  
CHIEF DATA OFFICER, NATIONWIDE BUILDING SOCIETY

## Deliver Instant Insights for All

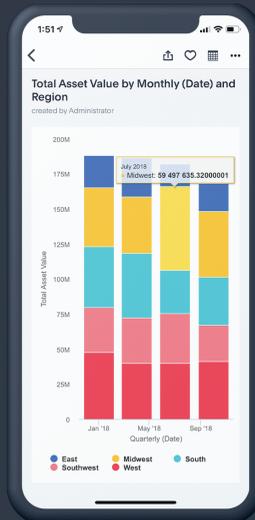
With ThoughtSpot there is no "per user tax." Get unlimited user licenses to increase analytics adoption and data-informed decision making across your organization.



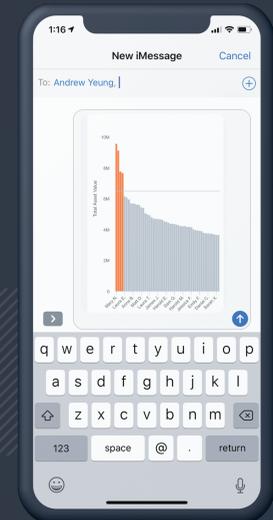
## Set your Pinboards Free



Create and explore pinboards for instant answers on the go



Tap to drill anywhere with interactive dashboards



Share insights with anyone in your organization

# Use Cases



## Retail Banking

Get real-time insights into customers to identify cross-sell and up-sell opportunities.



## Commercial & Business Banking

Uncover a complete view of investments and insights on how to manage working capital.



## Compliance

Leverage AI to find outliers and anomalies in places you may not have considered.



## Financial Risk & Regulatory Analysis

Understand the characteristics that lead to high risk - and bad debt.



## Claims Analysis

Identify fraudulent transactions to reduce claim costs.



## Accounting & Finance

Provide senior executives with instant access to the latest data.



## Customer Acquisition

Identify campaigns and marketing offers that generate profitable long-term customers.



## Customer Retention

Uncover the factors that keep satisfied customers coming back.



## Customer Engagement

Explore which products customers are actually using.



## Trend Analysis

Spot trends at the branch and customer level with AI-driven insights.



Learn more at  
[thoughtspot.com/solutions/financial-services](https://www.thoughtspot.com/solutions/financial-services)